



## REQUEST TO BECOME A DEALER

**Red fields are required. Form will not submit if fields are incomplete.**

### PERSONAL INFORMATION

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Email: \_\_\_\_\_ Mobile Phone #: \_\_\_\_\_

### COMPANY INFORMATION

Company Name: \_\_\_\_\_ Year Est: \_\_\_\_\_  
Street: \_\_\_\_\_  
City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal: \_\_\_\_\_  
Website URL: \_\_\_\_\_ Phone #: \_\_\_\_\_  
# of employees: \_\_\_\_\_

Please list the distribution/rep companies that you currently do business with:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Company location type:

- Retail Store       Office/Business Park - No Showroom       Residential Home  
 Design Centre       Office/Business Park - Showroom       Other \_\_\_\_\_

# WATERSHED GROUP

integrating ideas

## BUSINESS INFORMATION

Authorized Audio Electronics Brands: \_\_\_\_\_

Authorized Projector Brands: \_\_\_\_\_

Authorized Screen Brands: \_\_\_\_\_

Certified Control System Brands: \_\_\_\_\_

How many projects did you do in the previous 12 months? \_\_\_\_\_

How many of those included projectors? \_\_\_\_\_

Please list the number of home cinema projects in the previous 12 months that had a budget of:

Less than \$25K \_\_\_\_\_ \$25K to \$50 \_\_\_\_\_ \$50K to \$100K \_\_\_\_\_ More than \$100K \_\_\_\_\_

How many Home Cinema projects are you expecting to do in the next 12 months? \_\_\_\_\_

How do you sell home cinema projects?

Showroom Demo    In-Home Demo    Proposal only/No Demo

What percentage of your business is:

Audio/Video \_\_\_%   Lighting \_\_\_%   Shades \_\_\_%   Control \_\_\_%   Security \_\_\_%

What Percentage of your business comes from repeat/existing customers? \_\_\_\_\_%

Where do you reach potential new customers?

Word of mouth    Social Media    Email    Mailers    Print Ads

Trade Shows    Search Ads    Website    Dealer hosted events

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**Please indicate the lines that you are interested in:**

ad notam    Cirrus Screens    Digital Projection    Epson    Full Swing

Kinetics Noise Control    James Loudspeaker    Kaleidescape    Lyngdorf

M&K Sound    Pro Audio Technologies    Stewart Filmscreen    Steinway

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